

SweetDreamsSecurity™



Sweet Dreams Security™ will change the perception and role of security products in our everyday surroundings for the better. Our products provide superb functional safety and mental well-being through non-threatening, contemporary design.



Railings: 'Didoo, R.Bunnit and PeterPin'

The first set of three unique railing-top characters by Sweet Dreams™ is now available. Their smiley faces, proud beaks and floppy ears allow you to inject a sense of energy into otherwise lifeless urban landscapes.

You can order them either as a bespoke 'Limited Commission' of which we will install only one hundred over the next few years. Or you can order them as a 'Limited Edition' product, installed by our contractors but without our direct involvement in the overall design.

Design Date: 2003

Dimensions:
6 finials per meter of railing

Finial Dimensions:
Didoo: 255 x 115 x 60mm
R.Bunnit: 260 x 90 x 45mm
PeterPin: 240 x 115 x 50mm

Material: Iron or Aluminium

Availability: Unique Work
(bespoke 'Limited Commission')
or High-End Product
('Limited Edition')



Design Museum, London
Exhibition Installation 2004



Design Museum, London
Exhibition Installation 2004



51 Hoxton Square, London
Permanent Installation 2004



Razor Wire: 'Mr.Smish & Madame Buttly'

This Sweet Dreams™ razor wire is one of our most vicious but cute security products to date. Standard razor wire has been transformed from something purely threatening into something highly playful, yet every bit as effective.

You can either order Mr.Smish and Madame Buttly separately or together as the dream team of security.

Design Date: 2003

Dimensions: Sold at a minimum length of 4m

Material: Steel

Availability: Unique Work (bespoke 'Limited Commission')



'Madame Buttly'



'Mr.Smish'



Glass Objects: 'Landscape'

'Landscape' by Sweet Dreams™ consists of 10 glass objects designed as security features for the top of garden or backyard walls. The strong, sharp structures offer an original and appealing alternative to broken bottle shards, which are now illegal to use.

The pieces can either be installed by our head designers on a bespoke commission basis or you can buy the set of your choice and enjoy placing them yourself.

From June 2005, 'Landscape' will also be available in various vibrant colours as a result of recent collaboration with a Liverpool-based glass recycling company.

Design Date: 2003

Description:

10 Glass Objects: Castle, Church, Factory, Garden Gnome, Big House, Small House, Jack in the Box, Mushroom, Big Tree, Small Tree

Dimensions:

approx. 120 x 50 x 30mm each

Material: Glass

Availability: Unique Work

(bespoke 'Limited Commission')



Royal College of Art, London
Exhibition Installation 2003

This is how the well-known and now illegal version of broken bottles placed in concrete looks.



Padlock: 'BillyB.'

Sweet Dreams™ introduces a fresh, friendly face to the Old English Padlock of 1780 by offering „BillyB“ to grace your backyard or private space.

This safe but friendly character is soon likely to be widely available.

Design Date: 2003

Dimensions: 70 x 100 x 20mm

Material: Metals

Availability: Unique Work
(bespoke 'Limited Commission')



Design Museum, London
Exhibition Installation 2004



Chain: 'Heart to Heart'

Sweet Dreams™ developed 'Heart to Heart' to enhance a classic product icon with a sprinkling of sweetness.

The heart-shaped chain will inject a dose of good, old-fashioned charm to your front garden, backyard or other private space.

Design Date: 2003

Dimensions:

Link: 70 x 50mm

Chain: variable, min. 4m

Material: Iron

Availability: Unique Work
(bespoke 'Limited Commission')



Design Museum, London
Exhibition Installation 2004





Alarmbox Attachment: 'DaisyT.'

The ADT alarmbox flower attachment from Sweet Dreams™ transforms your existing alarmbox from dull and dreary to chirpy and cheery, giving a playful look to your building exterior and bringing a smile to the faces of passerby.

The extra shell provided by the flower's petals also provides an extra layer of protection against wily burglars' expert ways.

Design Date: 2003

Dimensions:
1000 x 1000 x 150mm

Material: Plastics

Availability: High-End Product
(*Limited Edition')



Design Museum, London
Exhibition Installation 2004





CCTV Camera Attachments: 'CityCatTV'

These quirky Sweet Dreams™ CCTV camera attachments add a welcome touch of humour to our increasingly security-conscious lives.

The sliding feature for the outdoor camera ensures that the quality of the images captured is never impaired by bright sunlight.

Design Date: 2003/04

Dimensions: variable

Material: Steel

Availability: Unique Work
(bespoke 'Limited Commission')



Design Museum, London
Shop Installation 2004



Design Museum, London
Exhibition Installation 2004



Royal College of Art, London
Permanent Installation 2003

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